

JUNE 2023 EDITION



# **MALAYSIAN INSURANCE AND TAKAFUL BROKERS ASSOCIATION**

E-NEWSLETTER 5TH EDITION



## CHAIRMAN'S MESSAGE



Dear Members,

I am delighted to share some remarkable updates that demonstrate MITBA's unwavering commitment to redefining excellence and leading the insurance and broking industry forward.

First and foremost, I am thrilled to announce the completion of our newly renovated office space. The revamped office embodies a harmonious blend of modern design and functionality, reflecting our commitment to innovation and fostering a collaborative atmosphere.

In line with our commitment to knowledge sharing and professional development, we have also organized a series of impactful seminars. These seminars delve into the latest industry trends and challenges, equipping our members with valuable insights and strategies to navigate the evolving landscape.

I would also like to express my gratitude to all the attendees and participants of our recently concluded 11th CEO's Conference held in Cape Town, South Africa. The conference was an incredible success, bringing together industry leaders, decision-makers, and thought pioneers from the country.

Within MITBA, we dare to innovate, adapt to the evolving landscape, and forge new paths that drive sustainable growth. Together, let us continue to redefine the boundaries of excellence, inspire one another, and set new benchmarks for the insurance and broking industry. Our collective efforts will shape a resilient and prosperous future for all.

Thank you for your continued support and dedication to MITBA.

Warm regards,  
**Vicky Rajaratnam**  
**Chairman**



## **Evolving Trends Impacting Directors & Officers Liability, Professional Liability & Cyber Risks at Kuching, Sarawak | 9 March 2023**

This insightful seminar delved into the ever-changing landscape of these critical areas, providing attendees with a deep understanding of the challenges and opportunities that arise. Our expert speaker, Ms Jasminder Kaur shed light on the latest trends, emerging risks, and effective strategies to mitigate them, equipping participants with valuable knowledge to navigate the complexities of today's business environment successfully.







## Planning for General Insurance Webinar at Kuala Lumpur 21 March 2023

The Planning for General Insurance Part 3 talk, organized by MITBA, offered a comprehensive guide for insurance & broking professionals in developing effective strategies for the general insurance sector. With expert speaker Mr Ahmad Ramly covering topics such as market analysis, product development, and distribution channels, the talk provided valuable insights to enhance planning and drive growth in the dynamic landscape of general insurance.

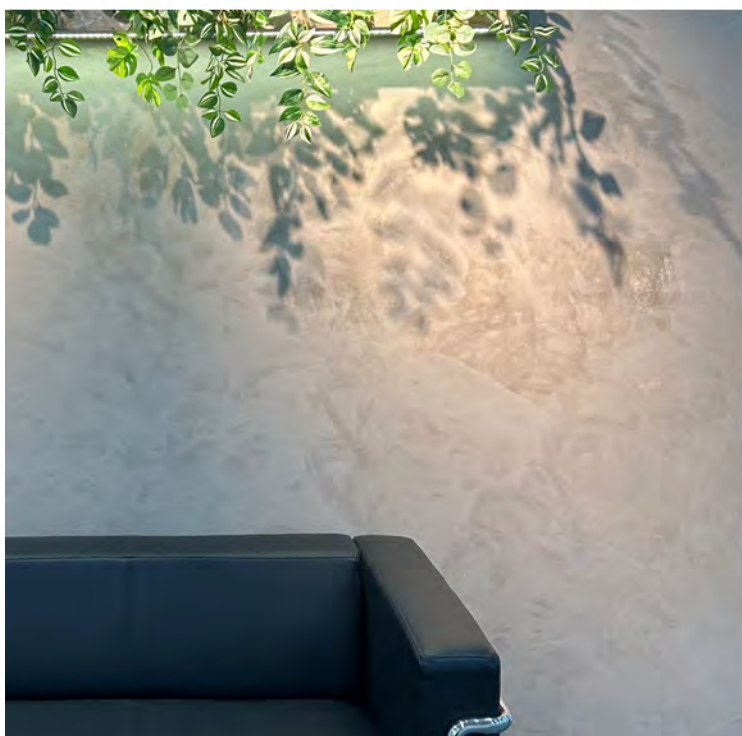
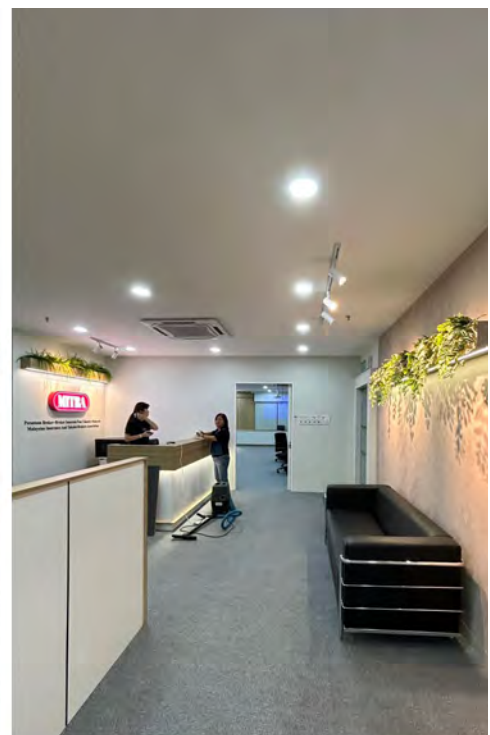






## Completion of MITBA Office Renovation at Petaling Jaya 6 April 2023

MITBA proudly unveils its newly renovated office, embodying a harmonious blend of modern design and functionality. The revamped space reflects MITBA's commitment to providing an innovative and collaborative environment for its members, fostering a dynamic and inspiring work culture. This newly curated space sets the stage for enhanced productivity and creativity, enabling MITBA to continue driving forward its mission of excellence and innovation in the industry.

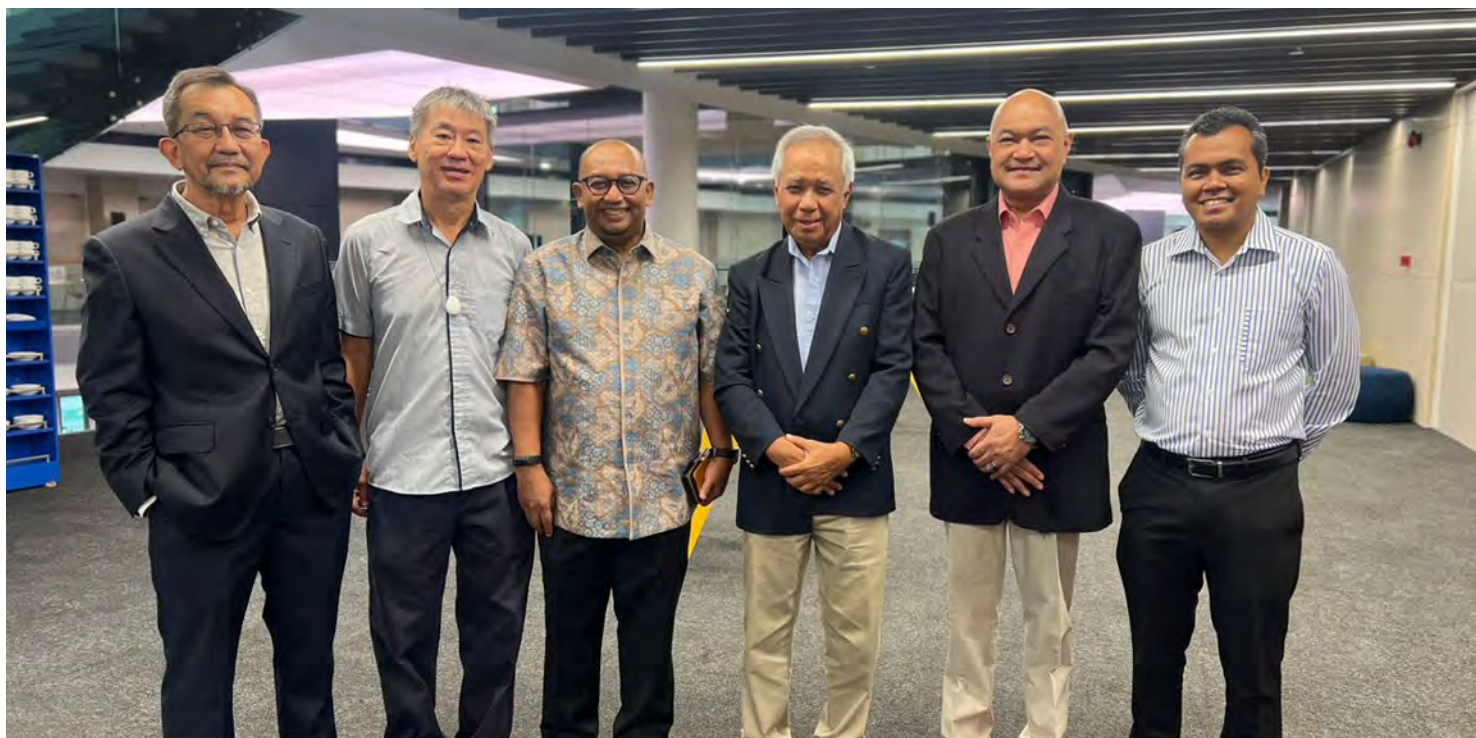






## **Planning for General Insurance Seminar at AICB Centre of Excellence 13 April 2023**

The Planning for General Insurance Part 4 talk, organized by MITBA, concluded the series with a focus on advanced risk management and emerging trends in the general insurance industry. Industry leaders shared valuable insights on innovative underwriting practices, digital transformation, and regulatory considerations, equipping participants with the knowledge and strategies to navigate the evolving landscape of general insurance.







## Planning for General Insurance Seminar at AICB Centre of Excellence 13 April 2023







## MITBA's Corporate Video Shoot at MITBA's Office 19 April 2023

The creation of MITBA's corporate video marked a significant milestone as it became the first comprehensive visual representation of the organization's corporate identity. This video encompassed all essential aspects, showcasing MITBA's values, achievements, and brand messaging, ensuring consistent branding across various events and platforms. Through meticulous attention to detail and captivating storytelling, the corporate video effectively conveyed MITBA's unique branding essence.







## 11th CEO Conference at Cape Town, South Africa 13 – 20 May 2023

The 11th CEO Conference in South Africa, organized by MITBA showcased the collective expertise and vision of top industry leaders in the insurance and broking sector. The conference fostered insightful discussions on emerging trends, risk management strategies, and digital advancements, reinforcing the commitment of MITBA to drive excellence and innovation in the insurance and broking industry. The conference served as a vibrant platform for insightful discussions on emerging trends, strategic partnerships, and transformative technologies.







## 11th CEO Conference at Cape Town, South Africa 13 – 20 May 2023







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## Frontiers of Manufacturers Liability at Penang 8 June 2023

The Frontiers of Manufacturers Liability Seminar, organized by MITBA, held in Penang, served as a pivotal platform for manufacturers to delve into the intricacies of liability in the ever-evolving landscape of the industry. With experts sharing insights on product safety, regulatory compliance, and risk mitigation, the seminar empowered participants with the knowledge and tools to navigate the complex legal and ethical challenges in manufacturing.







## Frontiers of Manufacturers Liability at Penang 8 June 2023







## UiTM Industrial Visit at MITBA's Office 14 June 2023

The Industrial Visit at MITBA provided UiTM students with a valuable opportunity to gain insights into the Brokers industry and explore various career paths within it. With four knowledgeable speakers from MITBA, the students received in-depth exposure and developed an understanding of the industry's dynamics and potential. This visit played a significant role in allowing students to make informed decisions about their future careers.





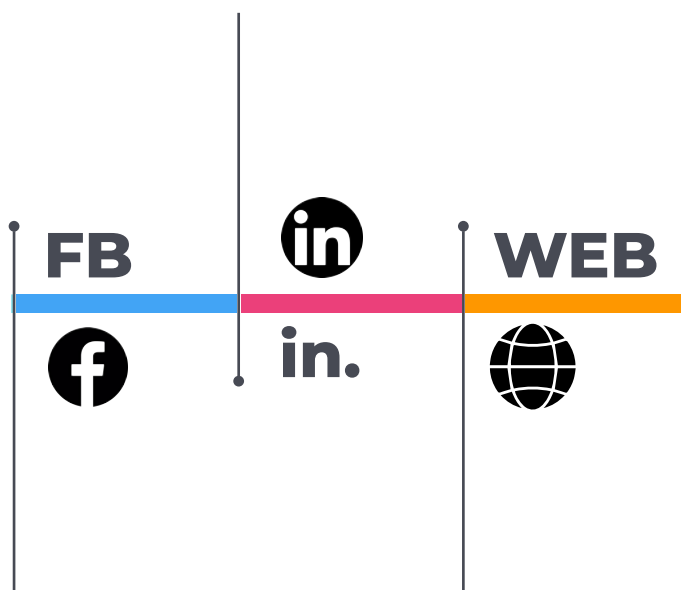


## Other Happenings



Prof Dato' Shazme speaking at the "Professional Certification with MII - advancing your career!" talk organized by Malaysian Insurance Institute.  
25 May 2023





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The Malaysian Insurance and Takaful Brokers Association (MITBA) is Malaysia's only statutory association approved by Bank Negara Malaysia (BNM) to represent the interest of insurance and takaful brokers. MITBA has 28 members in the benefit that employs more than 1,400 professionally trained personnel providing insurance and takaful solutions for essentially every community across the country. As a non-profit organization, MITBA is neither an insurance company nor does it sell insurance products or represent insurance companies.

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