

# BRIDGING THE GAP

The Malaysian Insurance and Takaful Brokers Association (MITBA) and Malaysian Takaful Association (MTA) join forces to lead the 'Bridging the Gap - Takaful Industry and Broker's Forum,' convening eminent industry speakers, top CEOs, and COOs to foster innovation and collaboration in the dynamic world of Takaful.

 **8 NOV 2023**

 **02:00 PM - 05:00 PM**

 **Multipurpose  
Hall 1.01, Level 1,  
AICB Centre of  
Excellence (ACE)**

## PROGRAMME

**13:30 - 14:00 Registration**

**14:00 - 14:05 Opening Address by Dato' Shazme Sulaiman,**  
CEO, Malaysian Insurance and Takaful Brokers Association

**14:05 - 14:15 Chairman's Address by Mr Vicky Rajaratnam,**  
Chairman, Malaysian Insurance and Takaful Brokers Association

**14:20 - 14:30 Welcoming Address by En Shahrul Azuan Mohamed,**  
Deputy Chairman, Malaysian Takaful Association

**14:30 - 15:30 Forum on Empowering Brokers and Takaful Operators:  
Exploring & Minimizing the Gap**



**Moderator**

**Dato' Shazme Sulaiman**  
CEO, Malaysian Insurance and  
Takaful Brokers Association



**Panellist**

**Tn Hj Mahfuz Ismail**  
CEO, Marsh Takaful Brokers  
(Malaysia) Sdn Bhd



**Panellist**

**En Mohamed Sabri Ramli**  
CEO, Syarikat Takaful  
Malaysia Am Berhad



**Panellist**

**En Shamsul Azman**  
CEO, Zurich General Takaful  
Malaysia Berhad



**Panellist**

**En Shahrizal Shahrudin**  
CEO, MIT Insurance Brokers Sdn Bhd

**15:30 - 15:45 Networking Session | Afternoon Tea Break**

**15:45 - 16:45 Forum on The Future Outlook: Potential Growth &  
Evolution of the Takaful Industry**



**Moderator**

**En Mohamad Mohamad Zain**  
CEO, Willis (Malaysia) Sdn Bhd



**Panellist**

**En Ismam Shahrin**  
CEO, Howden Takaful Brokers  
Sdn Bhd



**Panellist**

**En Mohd Radzuan Mohamed**  
CEO, Malaysian Takaful Association



**Panellist**

**En Shahrul Azuan Mohamed**  
CEO, Etiqa General Takaful Berhad



**Panellist**

**En Zainal Abidin**  
CEO, Sentinel Insurance Brokers  
Sdn Bhd

**16:45 - 16:55 Closing Remarks**

**17:00 End of Forum**

**Target Audience :**

**Chief Executive Officer / Chief Operating Officer / Senior Management**

**RSVP to [mitba@mitba.org.my](mailto:mitba@mitba.org.my) by Tuesday, 31st October 2023**